

## Graphic Designer/Graphic Artist

SPX Sports - Mankato, MN



At SPX Sports we pride ourselves on being highly creative and coming up with solutions to all of our clients needs. We are a family owned business and your one stop shop for all of your photo, graphic, and design needs.

A graphic designer at SPX Sports is responsible for creating and executing effective, innovative ideas for our clients, across all mediums. This includes ideation, concepts and layout design for all integrated brand identity elements. Projects include, but are not limited to, senior posters, wall murals, awards, event signage, banners, locker room graphics, photo cards, and photo restoration. The designs for those jobs vary from solely a logo to a mural of images with typography and other design elements. You will be challenged daily to come up with new, high end, unique designs always trying to do outdo the last project you did.

This designer must execute client projects according to existing client identities, brand standards and creative platforms, as well as assist creative teams in fleshing out creative concepts. Clients that we work with, to name a few, include designs for the personal use walk-in customer, Schools and Universities, Non-Profits, Organizations, and Businesses all locally and nationally.

To view a selection of our services and samples of some of our work go to:

<http://www.spxsports.com/portfolio>

### Responsibilities:

- Develop concepts and collaborate with creatives on team to produce standout work
- Assist with monitoring all assigned projects and follow through on all phases of production
- Present ideas and work to team and/or senior creative personnel
- Remain current on industry trends and technology
- Perform other duties as assigned

### Required Skills:

- Advanced competency in the Adobe Creative Suite of applications (e.g. Photoshop, Illustrator, InDesign)
- Understanding of printing process, photography, illustration, typography
- Ability to gracefully handle multiple projects in a fast-paced environment and meet deadlines
- Possess a variety of strong creative design skills
- Be self-motivated and outgoing with excellent communication skills and sound judgment
- Attention to detail, strong organizational skills, and able to prioritize and manage multiple projects
- Strong interpersonal, relationship-building, and collaboration skills; able to work in a team environment, accept feedback, and give feedback

### Qualifications:

- Bachelor's degree in a related field and/or ad school credentials (*not required but ideal*)
- 2-4 years of experience (i.e. internship) with print and digital design in communications or marketing-related environment

### Expectations:

- Be to work on time and dressed professionally
- Work efficiently and stay on task.
- Conduct yourself in a professional manner, always keeping in mind that you are representing the company.

### Schedule & Details:

- Full-time position.
- Hourly pay based on your skill level. Our designers currently range from \$10-\$15 per hour. This can be discussed at time of interview.
- Typical work schedule is Monday – Friday during daytime business hours.
- Work location is Mankato, MN.

### Goals/Success

We will provide you with a wealth of knowledge and opportunities. It's up to you to take that knowledge and opportunities and apply them into making yourself succeed. We have very high expectations for all our employees and hold everyone to high standards. At SPX we strive to be the best and the only way we can be the best is by having the best employees. You will be pushed to work above, beyond, and outside your comfort level, thus bringing you to a whole new level as a Graphic Designer. Never settle! Always try to outdo what you just did and you will do great things within this company.

### To Apply

Complete the application and send application, cover letter, resume and design portfolio (digital copy or a link to online portfolio) via email, with the subject heading Graphic Designer Position, to Beth Rohrich at [beth@spxsports.com](mailto:beth@spxsports.com). If you prefer to use a hard copy, applications can be sent to Beth Rohrich, 1235 Caledonia Street, Mankato, MN 56001 or dropped off at that same location. Position is open until filled.

[Click Here for Application](#)

